| 10/16/2012 9:06 AM | 10/10/2012 10:37 AM |
|----------------------|---------------------|
| Printed: | 10/10/2012 |
| | Last Received: |
| Traffic Order# 24133 | |
| Status Confirmed | |
| Mod# 1 | |
| Ver# 3 | |
| 7891040 | |
| Rep Order# | EC'd Yes |

Showing Buylines: All Lines

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l of

) WASHINGTON) JAMIE ANDRUS Sales Office (Salesperson (Rep Firm

Agency () GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1192

Station KSL-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG

Advertiser () Product DCCC

Katie Keuleman

1192

Estimate# Phone# Buyer Fax#

10/30/2012 - 11/06/2012

Agency C/P1/P2/E Flight Dates Hiatus Weeks

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT *****************NONDISCRIMINATION************* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| ц | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|-----------|--------------------|--------------------|-----------|-----|-------------|------------|----------|----------------|
| | 4- D.L. | KSL 5 NEWS TODAX | 6A-7A | :30 | 10/30-11/02 | e e | \$300.00 | |
| 0 | HC-DE | TODAY SHOW 7-8A | 7A-8A | .30 | 10/30-11/02 | m | \$700.00 | m |
| m | TU-F | TODAY SHOW 8-9A | 8A-9A | .30 | 10/30-11/02 | m | \$475.00 | m |
| ₫• | M-TU | TODAY SHOW 8-9A | 8A-9A | 30 | 11/05-11/06 | П | \$475.00 | 1 |
| വ | S.A. | SATURDAY TODAY | 5A-659A | .30 | 11/03-11/03 | н | \$40.00 | 1 |
| 9 | ns | SUNDAY TODAY | 7A-8A | .30 | 11/04-11/04 | н | \$150.00 | н |
| 7 | SU | MEET THE PRESS | 8A-9A | .30 | 11/04-11/04 | н | \$200.00 | н |
| ω | IU-F | TODAY SHOW 2 | 9A-10A | 30 | 10/30-11/02 | m | \$180.00 | m |
| თ | M-TU | TODAY SHOW 2 | 9A-10A | :30 | 11/05-11/06 | 11 | \$180.00 | 11 |
| 10 | TU-F | RACHAEL RAX | 10A-11A | .30 | 10/30-11/02 | ю | \$140.00 | ю |
| 11 | M-TU | RACHAEL RAY | 10A-11A | .30 | 11/05-11/06 | 1 | \$140.00 | 1 |
| 12 | TULE | KSL 5 NEWS AT NOON | 12P-1P | .30 | 10/30-11/02 | 4 | \$170.00 | Φ ⁱ |
| H 9 | M-TU | KSL 5 NEWS AT NOON | 12P-1P | :30 | 11/05-11/06 | П | \$170.00 | н |

| Rep Order# EC'd Yes | er# 7891040 es | Ver# 3 Mod# 1 Status | Status Confirmed 1 | Traffic Order# 24133 | 133 Last F Showing Bu | Printed: Last Received: 10/10/2/ Showing Buylines: All Lines | Printed: 10/16/2012 9:06 AM 10/10/2012 10:37 AM nes | 9:06 AM | 2 of 3 |
|---|--|---|--|---|-----------------------------|--|--|---|-------------|
| Station Advertiser Product Estimate# Buyer Phone# | CSL-TV (DCCC 1192 Katie F | SALT LAKE CITY) DCCC-DEM CNGRS CMPG Keuleman | Agency () (3050 K S WASHIN Agency C/P1/P2/E Flight Dates | () GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 /P1/P2/E 11/14/1192 tes 10/30/2012 - 11/06/2012 eeks | AN MEDIA 7 06/2012 | Rep Sale Sale Sale Sale | Rep Firm Sales Office () V Salesperson () J Salesperson Phone# |) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155 | |
| Lan Ln | Day | Program | | Time | Len | Dates | Spots/Week | sek Rate | Total Spots |
| 14 | TU-F | TODAY SHOW 3 | | 1P-2P | 30 | 10/30-11/02 | т | \$100.00 | м |
| 15 | ns | SUNDAY EDITION | | 9A-930A | :30 | 11/04-11/04 | н | \$100.00 | н |
| 16 | TU-F | DR. PHIL | | 3P-4P | :30 | 10/30-11/02 | н | \$130.00 | н |
| 17 | TU-F | KATIE | | 4P-5P | :30 | 10/30-11/02 | ਜ | \$130.00 | н |
| 188 | M-TU | KATIE | | 42-5£ | :30 | 11/05-11/06 | ₽ . | \$130.00 | H |
| ۲. و | TU-F | KSL 5 NEWS | | 5P-530P | :30 | 10/30-11/02 | m | \$525.00 | т |
| 20 | TU-F | KSL 5 NEWS AT 6P | | 6P-630P | :30 | 10/30-11/02 | 작 | \$485.00 | ফ |
| 21 | TU-TH | KSL 5 NEWS AT 630P | | 630P-7P | :30 | 10/30-11/01 | ന | \$475.00 | м |
| 22 | SA | KSL 5 NEWS AT 6P SAT | | 6P-630P | :30 | 11/03-11/03 | ч | \$225.00 | 1 |
| 23 | × | THE VOICE | | 7P-9P | :30 | 11/05-11/05 | п | \$3,700.00 | |
| 24 | TU | THE VOICE | | 7P-8P | :30 | 10/30-10/30 | 1 | \$3,500.00 | 1 |
| 25 | £Ψ | DATELINE | | 9P-10P | :30 | 11/02-11/02 | 1 | \$1,000.00 | н |
| 26 | TU-F | KSL 5 NEWS AT 10 | | 10P-1035P | :30 | 10/30-11/02 | 4 | \$1,800.00 | 4 |
| 27 | SA | KSL 5 NEWS AT 10 - SAT | | 10P-1035P | :30 | 11/03-11/03 | 1 | \$1,100.00 | п |
| 28 | su | KSL 5 NEWS AT 10 - SUN | | 10P-1035P | :30 | 11/04-11/04 | н | \$2,300.00 | 1 |
| 29 | TU-F | TONIGHT SHOW | | 1035P-1137P | .30 | 10/30-11/02 | 작 | \$600.00 | ರ ' |

| 3 of | |
|------------------------------------|---------------------|
| Printed: 10/16/2012 9:06 AM | 10/10/2012 10:37 AM |
| | Last Received: |
| Traffic Order# 24133 | |
| Status Confirmed | |
| Mod# 1 | |
| Ver# 3 | |
| 7891040 | |
| Rep Order# | EC'd Yes |

Showing Buylines: All Lines

| | Total Spots | - - | н | н | н | н | Ħ |
|--|-------------|---------------------------|-----------------------|------------------|--------------------|------------------|--------------------|
|) WASHINGTON) JAMIE ANDRUS : 202-872-1155 | Rate | \$250.00 | \$4,500.00 | \$485.00 | \$475.00 | \$1,800.00 | \$475.00 |
| hone# | Spots/Week | 4 | ਜ | н | н | 1 | 1 |
| Rep Firm Sales Office (Salesperson (Salesperson F | Dates | 10/30-11/02 | 11/04-11/04 | 11/05-11/05 | 11/05-11/05 | 11/05-11/05 | 11/02-11/02 |
| AN MEDIA 0 77 06/2012 | Len | :30 | .30 | :30 | :30 | :30 | :30 |
|) GREAT AMERICAN MEDIA K ST NW, SUITE 100 HINGTON, DC 20007 /E 11/14/1192 10/30/2012 - 11/06/2012 | Time | 1137P-1236A | 615P-930P | 6P-630P | 630P-7P | 10P-1035P | 630P-7P |
| Agency () GREAT AMERICAN 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1192 Flight Dates 10/30/2012 - 11/06 Hiatus Weeks | | | | | | | |
| Station KSL-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1192 Brimate# Katie Keuleman Phone# Fax# | Program | JIMMY FALLON VARIETY SHOW | SUNDAY NIGHT FOOTBALL | KSL 5 NEWS AT 6P | KSL 5 NEWS AT 630P | KSL 5 NEWS AT 10 | KSL 5 NEWS AT 630P |
| KSL-TV SALTLAser ()DCCC-1 DCCC DCCC e# 1192 Katie Keuleman | Day | TU-E | ns | E | × | × | Ēu |
| Station Advertiser Product Estimate# Buyer Phone# | rax# Ln | 30 | 3T | 32 | e e | & 4. | 35 |

---REPORT TOTALS--

Report Totals: 66 / \$43,310.00

--SALES MONTHLY TOTALS-

| | | | | | KJZZ | KUIV |
|------------------|--------------------------------|----------------------------------|--------------------------------------|--------------|---------------|------|
| | | | | | %0 | % |
| | | | | | CABL | KUCW |
| | | | | | \$216,550 | |
| 66 / \$43,310.00 | Sales Totals: 66 / \$43,310.00 | Station Totals: 66 / \$43,310.00 | Lines not sent/rcld/rtrn: 0 / \$0.00 | TIVE- | Market Totals | |
| Nov 12: | Sales Tota | Station To | Lines not | COMPETITIVE- | | |
| | | | | | | |

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KTVX

80%

KSTU

% % 0 %

KSL

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Books null Demos RA35+